

Matrix™

Find listing information fast

Used by more than 850,000 real estate agents, Matrix™ by CoreLogic® is the proven leader in multiple listing platforms. Want to know why North America's most prominent real estate organizations choose Matrix above all others?

Lightning Fast

Speed is so fundamental to the Matrix product philosophy that every listing search shows the elapsed time in milliseconds.

Better Workflow

Matrix offers a wealth of time-saving features such as “shorthand” Speed Bar searching, shortcuts, listing carts, multitasking, search auto-save, and more. Organizations that use Realist®, our public records solution, can access the property information they need without leaving Matrix.

Mobility

Matrix is mobile, tablet, and computer-friendly, making it easy to access when and where you want. Out of the office? Not a problem. Matrix also works with a variety of popular real estate apps for even more mobility options.

Client Connections

Homebuyers get their own mobile-first real estate portal for researching properties and communicating with their real estate agent. A sophisticated alert system keeps everyone in-the-know when new or changed listings match saved search criteria.

Quick Customization

Matrix is a configurable platform, making it easy for multiple listing staff to customize the system interface without changing the code. Have a new logo or need a new flyer? No need to wait for the next code release. Best of all, your technical staff can learn how to modify Matrix on their own, and even make changes during the day while the system is in use.

Multiple Languages

To serve the unique needs of your local market, Matrix offers on-the-fly switching between languages. *Optional feature*



Performance you can count on

 **850K+**

end users

 **25M**

logins per month

 **500M**

sub-second searches per month

 **~1.9M**

active listings

 **~1B**

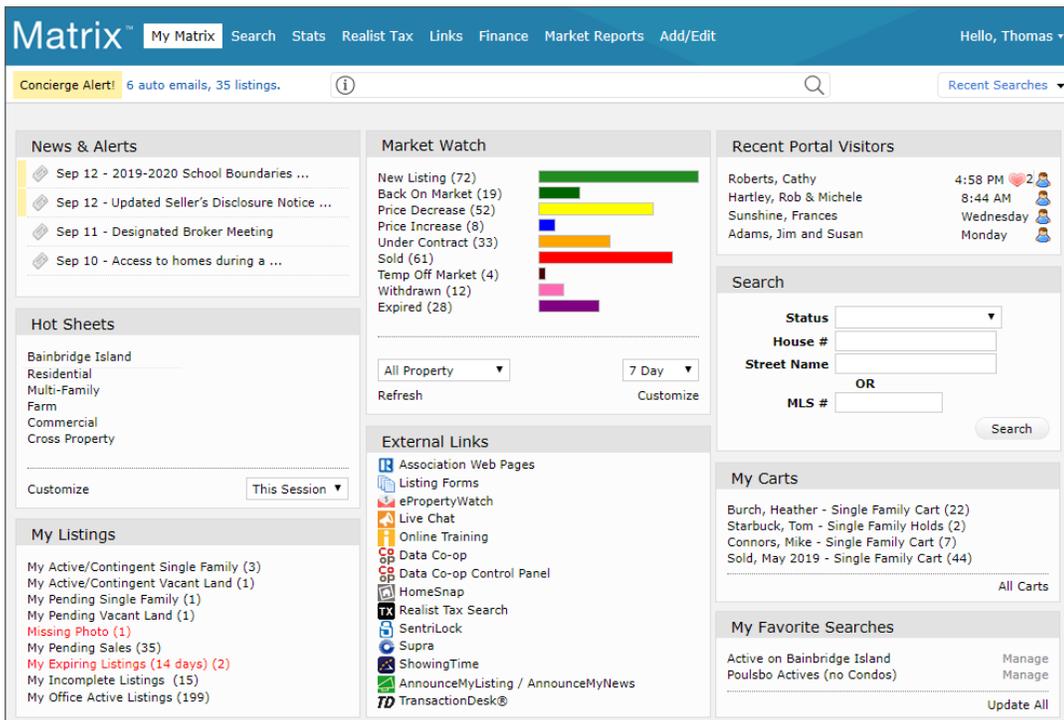
images (October 2019)

 **7.4M+**

consumers used the Client Portal in 2019

 **310M+**

listings shown through the Client Portal in 2019



More Features

Dashboard

The Matrix home page is a dashboard providing at-a-glance summaries of important information and single-click shortcuts to key program functions. You can add, remove, and rearrange dashboard elements to suit your personal workflow.

News

Important news and alerts pop up immediately after logging in.

Market Watch

Always know exactly what's happening and be the market expert with Matrix Market Watch. Customize Market Watch by selecting the date range and areas you're interested in.

Speed Bar

Powers users can save clicks and save time by entering criteria directly into the Speed Bar, located conveniently at the top of every page. Easy-to-learn shorthand makes searching faster than you ever dreamed possible.

Carts

Matrix uses a unique Carts system to gather listings—like shopping carts you can load up from different searches and places in Matrix. Then, when you ready to “check out,” you can view, map, print, or send the listings wherever you want. Create multiple personal and client carts for total listing management.

Mapping

Use the integrated Google® Maps to view detailed maps for any property type, street-by-street driving directions, aerial imagery, birds-eye view, Google Street View™ mapping service, and more. Define your search area by drawing a box, radius, polygon, or free-hand shape. The optional Drive Time estimator automatically draws the map search area based on the predicted commute time to a homebuyer's workplace or other important locations.

Recent Searches

With Matrix, running a previous search is as simple as a single mouse click. Matrix automatically saves your recent searches—complete with a date/time stamp and the number of results—and displays them in a list conveniently located near the top of each page.

Search Results

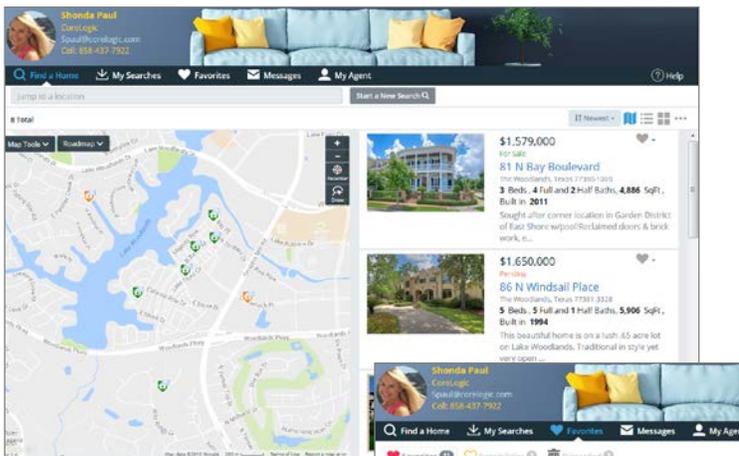
Matrix gives you total control over the appearance of search results. Add, remove, and rearrange the columns of data, sort by any column, add shortcuts to other software solutions, manually reorder listings in the order you want them printed or emailed, and much more.

Hot Sheet

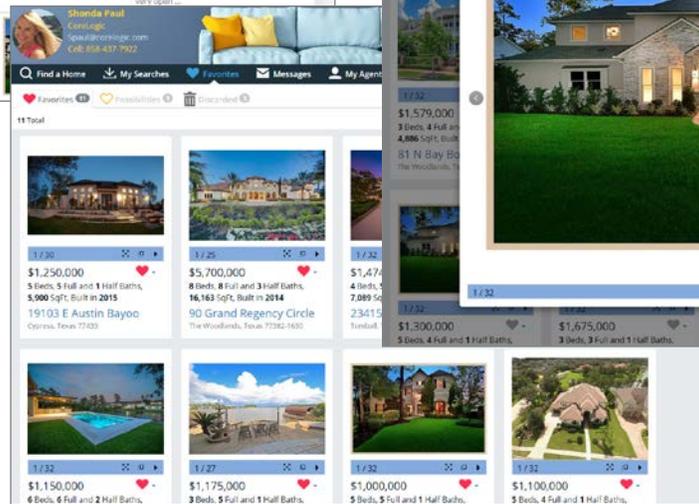
Use the standard system hot sheet or create custom hot sheets to suit your unique needs, including change of status, price, dates, and a variety of other details. This essential functionality will keep you up-to-date on the very latest market conditions.

Client Portal

Your personally branded portal serves as a powerful communication tool. Matrix lets you know when clients visit the portal, which properties they like, and any comments or questions they have. Clients can further customize their portal experience by creating and saving searches of their own.



Client Portal



CMA

The Matrix CMA provides all the tools you need to create professional listing presentations. Using the CMA Wizard, you can customize the cover page, add dynamic statistics, upload your own pages, and choose from a variety of options to create a unique document tailored to the individual client. Default CMA content added by the MLS makes it fast and easy for new members to get started.

Concierge

Matrix offers many options for automatically emailing listings to clients. Concierge is a powerful feature that lets you authorize listings before sending them. After being notified of new matches, you can approve or decline listings that meet your clients' criteria. With Concierge-style email management, clients don't waste time reviewing unsuitable properties, fostering greater satisfaction with your services.

Hit Counter

The Matrix Hit Counter lets you track your clients' activity and interactions with the system. Every visit and click within the Client Portal are recorded and reported, as well as how many times a listing has been marked as a favorite, possibility, or discarded. Use the hit counter to quickly and accurately gauge consumer interest in a new listing.



Contact Management

Matrix offers a powerful contact manager. By keeping your contact records in Matrix, you can easily communicate with and track the activity of clients and prospects. A flexible import tool makes it quick and easy to transfer records from a variety of other contact management systems.

Personal Settings

You can customize your portal and report header and footer, CMA cover sheet, email signature, and portal profile. Easily manage and view your Speed Bar shortcuts, team settings, hot sheet settings, custom displays, custom exports, portal notification settings, and IDX configuration—all from a single location.

Stats Generator

Starting with a search of any kind, you can generate stats for a specific market area, time frame, listing status...or the entire multiple listing database.

Listing Input

The system offers a simple input wizard that automatically geocodes properties (where available) and allows the saving of incomplete records. You can create and customize listing templates and upload multiple photos at once. Add video tours, documents, or any other listing materials. Powerful features for office and multiple listing staff—such as listing transfer—make administration a breeze.

A company you can count on

As the #1 provider of multiple listing technology in North America, CoreLogic is dedicated to the future of home buying and selling. Through its enhanced property data solutions, services and technologies, CoreLogic enables real estate professionals, financial institutions, insurance carriers, government agencies and other housing market participants to help millions of people find, acquire and protect their homes.

With more than 50 years' experience in the real estate industry and a premier client base, CoreLogic will provide you with innovative products and services for years to come. We have unmatched expertise designing, developing, implementing, optimizing, and supporting multiple listing platforms.

For more information, visit corelogic.com/matrix or contact your CoreLogic representative.

© 2019 CoreLogic, Inc. All rights reserved.

CORELOGIC, the CoreLogic logo, MATRIX and REALIST are trademarks of CoreLogic, Inc. and/or its subsidiaries. All other trademarks are the property of their respective holders.

In Canada, the trademarks MLS®, Multiple Listing Services® and the associated logos are owned by The Canadian Real Estate Association (CREA) and identify the quality of services provided by real estate professionals who are members of CREA. CoreLogic is not a member of CREA but is authorized to provide certain services to CREA's members.